

Exciting Changes in the Works for Online Retailer SilverTribe

SilverTribe.com has announced a series of changes to make their customer experience even better, according to Chris Anderson with SilverTribe.

SilverTribe.com, a leading retailer of Native American and Southwest jewelry, has announced a series of changes aimed at making the visitor experience even better for its growing customer base.

"We're excited to launch these great initiatives and think our customers will find a lot of great new items and features," said SilverTribe's Spokesman Chris Anderson. "We're asking people to keep their eyes peeled for our upcoming new logo as well as new lines of beautiful gemstone jewelry."

SilverTribe offers a huge selection of Native American and Southwest jewelry at discounted prices. Visitors will find the most popular styles of turquoise jewelry and a growing collection of gemstone jewelry that is sure to inspire."

With turquoise jewelry styles becoming increasingly popular with celebrities and fashion enthusiasts, SilverTribe continues to offer a leading selection of styles designed by the Navajo and Zuni tribes.

"Whether you're looking for a traditional style turquoise and silver ring that really embraces the history and heritage of the Southwest, or an edgy, modern piece of jewelry, we have what customers want," Anderson said. "It has always been our goal to provide the most sought-after styles at the best prices on the web."

SilverTribe customers will soon find an even larger selection of Southwest jewelry and other items that are sure to inspire. Those who sign up as preferred members will also have access to exclusive deals and holiday specials as the Christmas shopping season draws closer.

"All of us here at SilverTribe are excited for these great changes," Anderson said. "We'll be implementing new features gradually, so don't forget to keep checking back to see what's new."

To see some of the new features, or to browse through the latest collection of Southwest jewelry, visit SilverTribe.com.